|  |  |  |  |
| --- | --- | --- | --- |
| Name | Group No | Consultancy | Topic\* |
| Alluri,Gayatri Devi  Anderson,David John  Avey,Patricia Mary  Bakan,Riza | 1 | Golf Central  “GC” | 1 |
| Bartolein,Albrecht Martin  Baxter,Steven Andrew  Behrendorff,Adam Craig  Bergin,John Edward | 2 | Beer and Cider  “BC” | 1 |
| Borsht,Nicholas Peter  Brady,Mark Patrick  Carew,Jarred Neil  Caristo,Peter | 3 | GF | 2 |
| Chidgey,Dominic Jon  Clarkson,Todd  Daley,Joshua Adam  Davis,Ryan John | 4 | BC | 2 |
| Donaghue,David Peter  Dooley,Philip  Flaherty,James  Forbes,Luke Redcloud | 5 | GF | 3 |
| Frazier,Reece Arthur  Free,Simon Laughton  Gordon,Michael  Grindley-Ferris,Wendy | 6 | BC | 3 |
| Habermehl,Nathan Jon  Hawkins,Travis Watson  Healy,David Alistair  Hillhouse,Amy Alicia | 7 | GF | 4 |
| Hwong,Christina  Jenkinson,Lisa Maree  Johnson,Jonathan Andrew  Kaye,Elizabeth | 8 | BC | 4 |
| Kent,Peter Ross  Khan,Rahim Emroze  Knight,Maree Ann  Kowalski,Bartosz | 9 | GF | 5 |
| Lewis,Erin Olivia  Mahto,Akhilesh Kumar  Minchin,Clive Charles  Mior Yahya,Wan Bahiyah | 10 | BC | 5 |
| Moore,Sean Grahame  Moran,Elena  Parnell,Ian Craig  Peppin,Kate Rebecca | 11 | GC | 1 |
| Plattz,Mathew Angelo  Polden,Ricky  Roberts,Noel  Roberts,Sarah | 12 | BC | 1 |
| Schutte,Chantell  Singh,Kuldeep  Smith,Phoebe Georgina  Srivastava,Neeraj | 13 | GC | 2 |
| St.Baker,Laetitia Jayne  Stephenson,Christopher James  Stokes,Laura Catherine | 14 | BC | 2 |
| Uluwita,Ashanthi Sulochana  Vickery,Heath  Winfield,Richard Arthur | 15 | GC | 3 |

\* Topics

1. Market segmentation and analysis

2. Branding and positioning

3. Promotions and communications plan

4. Sponsorship plan

5. Product and Pricing strategy